



EZ Outlook Hosting Executive Summary

Business Problem

Small to medium size businesses want to take advantage of Microsoft's productivity tools which can have a significant impact on their bottom line. Unfortunately all too often they can not achieve the significant ROI due to the cost of hardware and software, pitfalls of the implementation, drain on human resources, and other unknown or unforeseen costs.

EZ Outlook's Solution

Provide Microsoft's servers and applications to small and medium sized businesses in a shared environment providing the ROI they seek for a fixed monthly subscription fee. This solution capitalizes on economies of scale through the shared use of hardware and software and maximizes reliability by reducing points of failure and automating all operations through our proprietary provisioning engine.

Secures Mission Critical Applications – Email and online collaboration allows an organization to open its doors to the world. The hallway between employers, employees, and customers is now the internet. More and more this access is going from a convenience to a mission critical application.

- **Expertise** - EZ Outlook Web Service is backed by Exchange experience that has been compiled over the last 10 years. From custom Exchange programming to standard operations, backup, and provisioning of users EZ Outlook provides the expertise needed 7/24/365 days a year.
- **Redundancy** - EZ Outlook is located at an IBM certified data center, providing a fault-tolerant secure environment for servers and network equipment. We have state-of-the-art environmental, redundant power and carrier-agnostic multiple OC3 Internet connectivity. All hardware is designed to be fault tolerant and each server has a Hot Stand by in the event of a catastrophic failure. EZ Outlook also provides for offsite backup and has a working disaster recovery plan. Finally, EZ Outlook provides for redundant support personnel replacing typical resources which are beleaguered with vacations and sick days.

Focuses resources on core benefits – Outsourcing allows current staff, skilled in the operations of your organization, to focus on your core business.

Provides for ongoing upgrades – As email technology and productivity expands through Microsoft's upgrades from NT, Windows 2000, to Windows 2003 and now longhorn your subscription service will always provide you with current technology for the monthly subscription fee. This means you will receive all the productivity benefits of current technology on an ongoing basis.

Provides for Easy Expansion - as new opportunities add demands on facilities the resources and responsibility required for the management, control, and provisioning of the email system will be minimized for your organization.

Enhanced productivity through expanded services – EZ Outlooks focus on Microsoft Productivity products offer a dynamic system which provides the latest and greatest in Microsoft products. So as new products like Microsoft's SharePoint become available you can quickly be able to take advantage of the productivity gains.

A Few EZ Outlook Customers

John Kenyon
Eye Center



<http://www.johnkenyon.com/>

Feeders
Supply



[http://www.feederssupply.co
m](http://www.feederssupply.com)

National
Center for
Family
Literacy



<http://www.familit.org/>

Montgomery
Radiology

Associates



<http://www.montrad.com/>

ChemGroup



<http://www.chemgroup.com/>

OneMD



<http://www.myonemd.com>

Kerr-Greulich



<http://www.kerr-greulich.com/>

KYK
Marketing



<http://kykmarketingstore.com/>

Alliance Cost
Containment



<http://www.alliancecost.com/>

Welch
Printing



<http://www.welchprinting.com/>
